

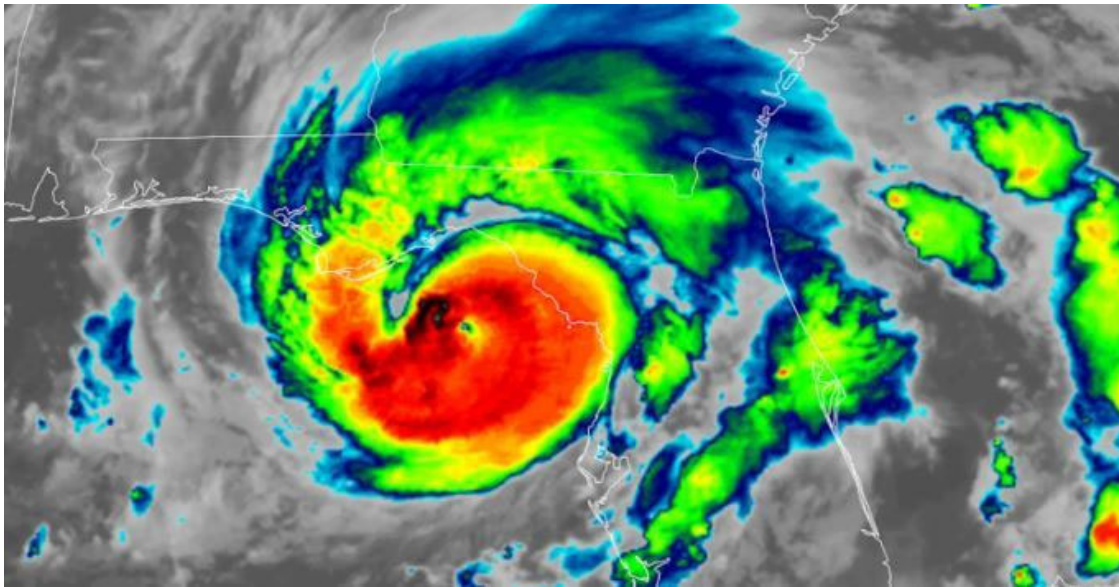
SIP MONTHLY UPDATE

*Together.
Helping Iowans.*



SAFEGUARD IOWA PARTNERSHIP

*Strengthening the capacity of Iowa and Iowans to prevent, prepare for,
respond to and recover from emergencies and disasters through
public/private collaboration.*



Greetings Members and Partners,

Our thoughts today are with everyone impacted by Hurricane Idalia. We are also thinking of all our colleagues working in Emergency Management, as First Responders, in Disaster Relief, and also in every public/private sector organization currently supporting/restoring community lifelines. We know they are all working diligently to respond and assist in the recovery from this very powerful storm. For those that I know are departing from Iowa to assist, we wish you a safe deployment and successful return when your mission is complete.

It's hard to believe that September is only a day away. As you read through the update, you'll again see the invitation for our **Annual Partnership Meeting/Training** on September 12, 2023 from 10 AM - 2 PM at the Hy-Vee Training and Education Center in Urbandale, IA. You'll also see two new scenarios in our monthly **"Take 5" for Preparedness** series to share with your team and partners. I look forward to seeing many of you on the 12th.

Jay Knox
Executive Director
Together. Helping Iowans.

SAFEGUARD IOWA PARTNERSHIP ANNUAL MEETING/TRAINING 12 SEP 2023 10 AM – 2 PM



HY-VEE TRAINING AND EDUCATION CENTER

3303 86th St.,
Urbandale, Iowa, 50322
"Lunch will be provided"



Come reconnect with your Public-Private Partners

*Emergency Management Partners - Receive 2 Hrs. of Training Credit

THE AGENDA INCLUDES UPDATES FROM IOWA HOMELAND SECURITY & EMERGENCY MANAGEMENT, HY-VEE DISASTER RELIEF, MIDAMERICAN ENERGY BUSINESS CONTINUITY, AND ALLIANT ENERGY EMERGENCY PREPAREDNESS & RESPONSE

TRAINING PROVIDED BY IA HLSEMD & SIP ON EMERGENCY SUPPORT FUNCTION 14, PRIVATE SECTOR COORDINATION, AND THE ROLL-OUT/TRAINING PLAN FOR IOWA'S BUSINESS EMERGENCY OPERATION CENTER (BEOC) DURING STATE EOC ACTIVATIONS

GRAINGER, INC. WILL PRESENT ON THEIR COMPANY'S COLLABORATION MODEL AND INNOVATIVE TOOLS FOR SUPPORTING BOTH THE PUBLIC AND PRIVATE SECTOR DURING EMERGENCIES AND DISASTERS. GRAINGER, INC. HAS SUCCESSFULLY PARTNERED WITH FEDERAL, STATE, AND LOCAL GOVERNMENT, EMERGENCY MANAGEMENT AND THE PRIVATE SECTOR DURING RECENT DISASTERS. IN ADDITION TO SHARING SOME CASE STUDIES OF THEIR SUCCESSES, THEY WILL ALSO ANSWER QUESTIONS ON HOW OTHER PRIVATE SECTOR BUSINESS CAN BECOME MORE ENGAGED AND PARTNER DURING TIMES OF EMERGENCY.



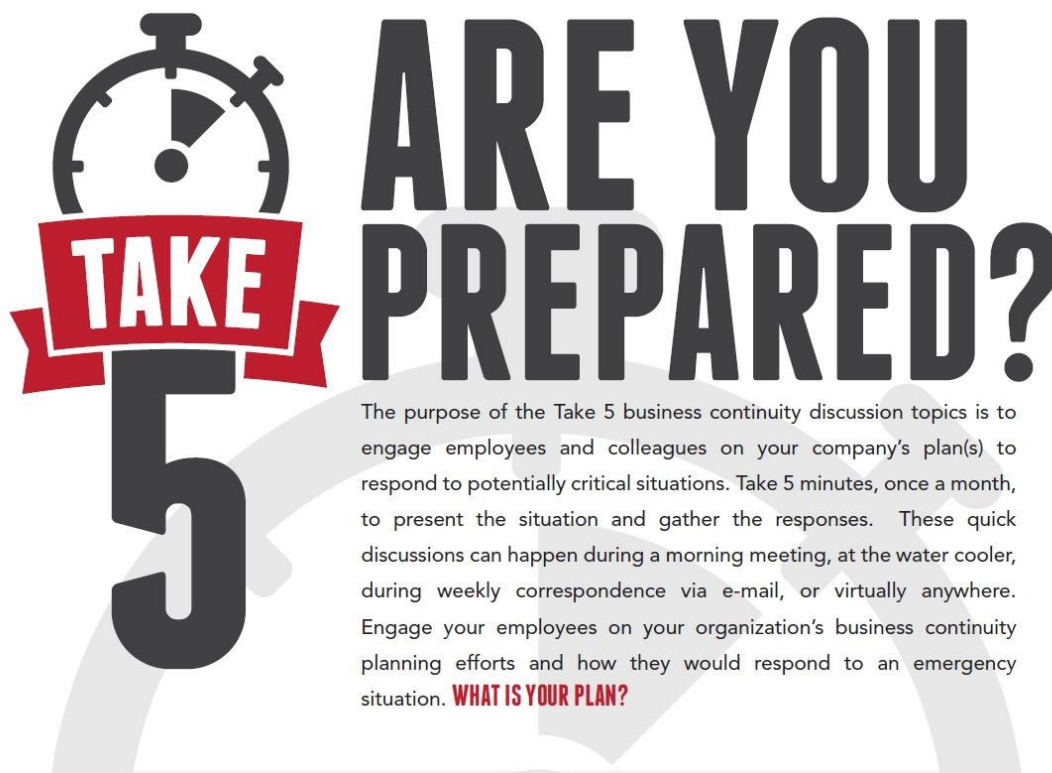
**SCAN TO
REGISTER
OR GO TO THE
LINK BELOW**



www.safeguardiowa.org/event-5328665

Safeguard Iowa Partnership 2024 Board of Director Elections

Look for your Survey Ballot via email next week!



The purpose of the Take 5 business continuity discussion topics is to engage employees and colleagues on your company's plan(s) to respond to potentially critical situations. Take 5 minutes, once a month, to present the situation and gather the responses. These quick discussions can happen during a morning meeting, at the water cooler, during weekly correspondence via e-mail, or virtually anywhere. Engage your employees on your organization's business continuity planning efforts and how they would respond to an emergency situation. **WHAT IS YOUR PLAN?**

Safeguard Iowa Partnership encourages businesses of all sizes to create a business continuity plan. Business continuity plans are not just for disasters. Having a plan can often ensure what you can't insure - that your organization can continue to function when the unexpected hits. Sometimes you have to think the unthinkable, expect the unexpected to succeed.

Preparation is key, so Safeguard Iowa is bringing back our business continuity "Take 5" scenarios to help you train your employees with two scenario options each month.

These quick scenarios are not intended to replace ongoing training but to supplement and add additional preparation for your teams all year long.

Scenario 9: Severe Weather Warning

The National Weather Service has issued a tornado warning for your area.

Discussion Questions:

1. How would you react?
2. Do you know the difference between a watch and a warning?
3. Are there tornado shelters identified within the facility?

Scenario 10: Severe Weather

It's 3:03 PM and a severe storm has just rolled through your community. School-aged kids were being dismissed from school when the eye of the storm went through town.

Discussion Questions:

1. How would you react?
 2. Many employees have school-aged kids, has your company encouraged family preparedness initiatives?
 3. Do employees have a family communication plan?
 4. Have you identified safe areas for your family members to go during this situation?
-

**Business Continuity Workshop
Coming to Worth & Floyd
Counties in September
Register Now!**



SIP BUSINESS CONTINUITY WORKSHOP
 WORTH, FLOYD, CERRO GORDO, MITCHELL COUNTIES

Consider INVESTING a few hours with your "key team members" for your business's future preparedness and survivability by attending a **FREE!**

WEDNESDAY, SEPTEMBER 20, 2023
FROM 1 PM - 4 PM

Worth County Emergency Management
 99A 9th St. North, Northwood, IA 50459

IS YOUR BUSINESS PREPARED FOR AN UNEXPECTED EMERGENCY OR DISASTER?

DO YOU HAVE A CURRENT EMERGENCY OR CONTINUITY PLAN OR WISH YOU HAD A "BETTER" PLAN?

Then bring your laptop to the training and we'll provide you with some valuable tools to assess threats in your business climate and mitigate those threats before they become disasters.

You'll get techniques to plan the continuity and recovery of your business before disasters happen...so that you'll be ready!

So sign up the key members of your organization's planning team TODAY at the link to the right and plan to attend together today!

WOULD YOUR BUSINESS SURVIVE?

Nearly **1 out of 3** businesses are impacted by a disaster during their existence.

40% fail to reopen after disaster

Another **25%** fail within the first year

Between **75% and 80%** of businesses don't have a disaster plan

REGISTER TODAY!

SIP@SAFEGUARDIOWA.ORG

515-650-0424

Safeguard Iowa is bringing a free training opportunity to northern Iowa for local businesses and non-profits on September 20-21, 2023 when we will offer two training opportunities in Northwood, IA (20 SEP) and Charles City, IA (21 SEP).

Our Business Continuity Training provides businesses without a current emergency or continuity plan (or wanting a "better" plan) with some valuable tools to assess threats in their business climate and mitigate those threats before they become disasters. They leave with techniques to plan the continuity and recovery of their businesses **before** emergencies happen.

SIP is looking forward to partnering with Mark Tomlinson (Worth County EMA), Jason Webster (Floyd County EMA), Kris Olson (Mitchell County EMA) and Eric Whipple (Cerro Gordo County EMA) to make this training happen.

Links to register for either date are below. **Together. Helping Iowans.**

Wednesday, September 20, 2023 from 1 PM - 4 PM

Worth County Emergency Management
 99A 9th St. North
 Northwood, IA 50459

Thursday, September 21, 2023 from 9 AM -12 PM

Floyd County Emergency Management (EOC)
 101 S. Main St. Suite 109
 Charles City, IA 50616

[Registration Link for Northwood, IA on 20 SEP](#)

[Registration for Charles City, IA on 21 SEP](#)



SIP BUSINESS CONTINUITY WORKSHOP
WORTH, FLOYD, CERRO GORDO, MITCHELL COUNTIES

Consider INVESTING a few hours with your "key team members" for your business's future preparedness and survivability by attending a **FREE!**

THURSDAY, SEPTEMBER 21, 2023
FROM 9 AM - NOON

Floyd County Emergency Management
101 S. Main St. Suite 109, Charles City, IA 50616

IS YOUR BUSINESS PREPARED FOR AN UNEXPECTED EMERGENCY OR DISASTER?

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SIP@SAFEGUARDIOWA.ORG

515-650-0424

SAVE THE DATE!

A Business Continuity Workshop is Coming to Eastern Iowa in November

Clinton County EMA & Grow Clinton are partnering with SIP to host on **November 17, 2023** from **11 am-2 pm** at **Grow Clinton**

(Look for registration details next month)



PARTNER SPOTLIGHT JUL-AUG



Bundle Coordinator

**John Halbrook
Business Continuity
Physical Security, Intel**

www.midamericanenergy.com



MidAmerican Energy Company has been a longtime **Gold Sponsor** of the Safeguard Iowa Partnership and of our mission to help Iowa and Iowans prevent, prepare for, respond to, and recover from emergencies and disasters. Over the years, many **current and former employees** of MidAmerican have played very active roles in helping SIP accomplish our critical role in promoting public and private sector collaboration during times of crisis. SIP is especially grateful to all of the MidAmerican employee's who have served as officers and members of our SIP Board of Directors.

MidAmerican on their website states how their business contributes to every facet of the communities they serve – through employee volunteers, partnerships with local organizations, donations and more.

MidAmerican's corporate citizenship activities are funded in part by their annual corporate giving or through the MidAmerican Energy Foundation which is made up of MidAmerican Energy shareholders who believe in supporting community initiatives across our service territory. The Foundation is funded through shareholder dollars, not from customers.

You can learn more about MidAmerican Energy on their website at:

www.midamericanenergy.com

UPCOMING TRAINING OPPORTUNITIES

FOR OTHER TRAINING, CHECK OUT "EVENTS" ON OUR WEBPAGE AT

www.safeguardiowa.org/events

AVAILABLE SAFEGUARD IOWA TRAINING PROGRAMS

Safeguard Iowa is able to facilitate training and exercises for our partners and others to help Iowa's private sector businesses and non-profits with their unmet training needs and objectives.

Our current offerings include the following:

- Business Continuity Planning and Assessment Workshop
- Suspicious Mail Identification and Response Training - Mail Room Security Workshop
- Business Emergency Operations Center (BEOC) - Private Sector Liaison Training
- Workplace Threat Assessment, De-escalation and Active Shooter Response Workshop
- Behavioral Indicators of Targeted Violence
- Situational Awareness with De-escalation Training
- Active Shooter Planning and Response Training
- Vulnerability and Risk Assessment Workshops with Onsite Assessments
- Cyber Awareness/Cyber Security Assessment Training Workshop
- Exercise Design/Facilitate Tabletop Exercises (Active Shooter, BEOC, etc.)

Contact me at jknox@safeguardiowa.org or **515-650-0424** to discuss the options for bringing these or other SIP offered training to your business or community.

Jay Knox
Executive Director

We need and appreciate your continued support!

The Safeguard Iowa Partnership is a non-profit 501 (c)(3) corporation that began as a voluntary coalition of the state's business and government leaders, who shared a commitment to strengthen the capacity of the state to prevent, prepare for, respond to, and recover from disasters through the collaboration of private sector business and public sector agencies.

Created in 2007, the Partnership's over 800 members across the state of Iowa, empowers businesses to integrate resources, expertise, and plans with those of government during all stages of disaster management to share the private sector's wealth of knowledge and assets, that may be needed during an emergency, with their fellow Iowans.

Public-Private Partnerships (P3) help to establish relationships prior to incidents when familiarity with each other's capabilities and response procedures are critical. These partnerships enable the public and private sector to develop all-hazard plans to pool resources/information, coordinate response/recovery efforts and share training/exercise opportunities.

Safeguard Iowa Partnership is dependent upon the generous financial support we get from our members, like-minded individuals/organizations, and grant funding. **Without your support**, we could not continue to provide the training and educational opportunities, information sharing and resource coordination that help make disaster preparedness, response and recovery more efficient and effective in Iowa.

To provide financial support for this year, please Click [HERE](#).

Together. Helping Iowans.

THANKS TO OUR SPONSORS

Platinum Sponsors



Bronze Sponsor

To learn more about becoming a sponsor, email us at sip@safeguardiowa.org

CONTACT US:

***Safeguard Iowa Partnership
1907 Carpenter Avenue
Des Moines, IA 50314***

Tel: (515) 650-0424 Email: sip@safeguardiowa.org

www.safeguardiowa.org



SAFEGUARD IOWA ON SOCIAL MEDIA

Please take the time to "Follow" Safeguard Iowa on Facebook and Twitter. We use these two social media apps to provide updates and quickly "share" useful information from our many partners across the state and nation.

<https://www.facebook.com/SafeguardIowa/>

<https://twitter.com/safeguardiowa>

[Unsubscribe](#)